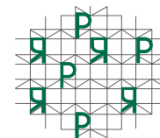


Job Announcement Form  
Professional Assistance for Development Action (PRADAN)

Title of position offered	<b>Coordinator: FPO Value Chain Development</b>
Number of Vacancies	03
Roles and Responsibilities:	<ul style="list-style-type: none"> <li>● Engage with Farmer Producer Organizations (FPOs) in the region to establish market linkages for farm produce, supporting these FPOs to attain an average annual turnover of at-least INR 2 Cr.</li> <li>● Strategizing and engaging around business volumes set in by FPO.</li> <li>● Establish &amp; oversee the operations of retail business.</li> <li>● Foster connections of FPOs with major distant markets/mandi players to enable bulk sales of raw produce as set in annually.</li> <li>● Ensure price transparency, and support logistical arrangements.</li> <li>● Identify and establish B2B, retails and other business opportunities for value-added products developed by FPOs/FPCs.</li> <li>● Prepare a business development proposal and detailed road maps for mobilizing resources and its management.</li> <li>● Ensuring achievement of farm productivity standards of the farmers.</li> <li>● Setting systems for input procurement and distribution, output aggregation, and training farmers on primary processing such as grading, sorting, and packaging.</li> <li>● Establishing system and processes for updating MIS and accounts, statutory audits, and finance management.</li> <li>● Facilitating process and develop systems for regular board meeting, statutory compliance and other governance procedures duly following the best practices.</li> <li>● Presenting the progress in relevant forums.</li> <li>● Any other responsibilities as may be deemed necessary for the role.</li> </ul>
Eligibility criteria	<p><b>Qualifications and Experience:</b></p> <ul style="list-style-type: none"> <li>● BSC / MSc Agriculture or Allied, MBA in Agribusiness/Rural Management / Rural Development or Equivalent from a recognized University/ Institute.</li> <li>● Minimum 3 years of relevant experience in Agri. Marketing/ Value chain Development / Business Development/ management and working with FPOs/ Large scale Farmers Groups or SHGs Program etc. Experience of working with women's groups will be preferred.</li> </ul>
Skills and Competencies	<p><b>Required Skills and Competencies:</b></p> <ul style="list-style-type: none"> <li>● Profound understanding of Agri-commodity value chain &amp; market determinants.</li> </ul>



	<ul style="list-style-type: none"><li>● Knowledge &amp; experience of statutory compliance management in FPOs.</li><li>● Fluency in both oral and written communication in English &amp; Local Language</li><li>● Planning-strategizing-operationalizing.</li><li>● Communication-problem solving-decision making-leadership.</li><li>● Negotiation-liaison</li><li>● Networking &amp; team building</li><li>● Capital Budgeting-forecasting-management</li><li>● Data analysis-evidence building-reporting</li><li>● Command over MS office, Tally &amp; ERP system.</li></ul>
Place of posting/Location	Different CD blocks and districts of Madhya Pradesh
Proposed Salary range	Salary will be negotiable commensurate with the person's qualifications and experience (As per PRADAN pay structure for FTEs)
Nature of job	One-year fixed term contract and extendable based on performance and project continuity.
Last date of Application	25 <sup>th</sup> June 2026
For any queries write to	<a href="mailto:Bhopal@pradan.net">Bhopal@pradan.net</a>
Preference	The position requires regular travel to villages - candidates owning a two-wheeler and a valid license will be given preference
Google Form link to apply for the position	<a href="https://docs.google.com/forms/d/e/1FAIpQLSfUjIE875s_KPsskH7j8KPf3iXvmI/VXDSHxRNT-Bvzavs-M0Q/viewform?usp=dialog">https://docs.google.com/forms/d/e/1FAIpQLSfUjIE875s_KPsskH7j8KPf3iXvmI/VXDSHxRNT-Bvzavs-M0Q/viewform?usp=dialog</a>