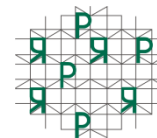


Job Announcement Form
Professional Assistance for Development Action (PRADAN)

Title of position offered	Coordinator (Enterprise Promotion)
Number of Vacancies	6
Roles and Responsibilities:	<ul style="list-style-type: none"> • Facilitate identification and promotion of viable women-led enterprises across farm and non-farm sectors. • Support CLFs and community institutions in promoting and facilitating enterprise development. • Enable access to credit, financial services, and relevant government schemes for entrepreneurs. • Support market linkages, aggregation, and value chain opportunities for enterprises. • Build capacities of SHG members, CLF leaders, and community cadres on enterprise development and business management. • Coordinate with SRLM district and block teams for implementation and convergence. • Track enterprise progress and document best practices and learnings. • Undertake any other project related assignments as assigned by the project team
Eligibility criteria	<p>Qualifications and Experience:</p> <ul style="list-style-type: none"> • Graduate/ Postgraduate in Rural Management, MBA, Development Studies, Agriculture, Economics, or related fields. • At least 5 years of experience in enterprise promotion, livelihood development, or value chain initiatives.
Skills and Competencies	<p>Required Skills and Competencies:</p> <ul style="list-style-type: none"> • Strong understanding of rural enterprises and value chains • Good facilitation, coordination, and analytical skills • Proficiency in Hindi and working knowledge of English • Willingness to travel extensively within the district <p>Desired Skills and Competencies:</p> <p>Experience working with SHGs and community institutions will be preferred.</p>
Place of posting/Location	<ul style="list-style-type: none"> • Bihar- In the district of Patna, Muzaffarpur, and Nalanda • Jharkhand- In the district of Ranchi, Dumka, and Palamu
Proposed Salary range	INR 50,000–60,000 per month (CTC)
Nature of job	1-year fixed term contract and extendable based on performance and project duration
Last date of Application	31 st March 2026



For any queries write to (email ID)	modelclf@pradan.net
Apply for the position through the link provided.	https://pradan.frappe.cloud/bio-data-ps/new?job_title=fte-coordinatorenterprise-promotion-jharkhandbihar&&employment_type=Project%20Staff