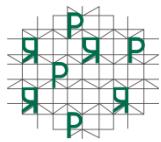




Job Announcement Form  
Professional Assistance for Development Action (PRADAN)

<b>Title of position offered</b>	<b>Coordinator: FPO Value Chain Development</b>
<b>Number of Vacancies</b>	05
<b>Roles and Responsibilities:</b>	<ul style="list-style-type: none"><li>Engage with Farmer Producer Organizations (FPOs) in the region to establish market linkages for farm produce, supporting these FPOs to attain an average annual turnover of at-least INR 2 Cr.</li><li>Strategizing and engaging around business volumes set in by FPO.</li><li>Establish &amp; oversee the operations of retail business.</li><li>Foster connections of FPOs with major distant markets/mandi players to enable bulk sales of raw produce as set in annually.</li><li>Ensure price transparency, and support logistical arrangements.</li><li>Identify and establish B2B, retail and other business opportunities for value-added products developed by FPOs/FPCs.</li><li>Prepare a business development proposal and detailed road maps for mobilizing resources and its management.</li><li>Ensuring achievement of farm productivity standards of the farmers.</li><li>Setting systems for input procurement and distribution, output aggregation, and training farmers on primary processing such as grading, sorting, and packaging.</li><li>Establishing system and processes for updating MIS and accounts, statutory audits, and finance management.</li><li>Facilitating process and develop systems for regular board meeting, statutory compliance and other governance procedures duly following the best practices.</li><li>Presenting the progress in relevant forums.</li><li>Any other responsibilities as may be deemed necessary for the role.</li></ul>
<b>Eligibility criteria</b>	<b>Qualifications and Experience:</b> <ul style="list-style-type: none"><li>BSC / MSc Agriculture / Agro-forestry or Allied, MBA in Agribusiness/Rural Management / Rural Development or Equivalent from a recognized University/ Institute.</li><li>Minimum 3+ years of relevant experience in Agri. Marketing/ Value chain Development / Business Development/ management and working with FPOs/ Large scale Farmers Groups or SHGs Program etc. Experience of working with women's groups will be preferred.</li></ul>
<b>Skills and Competencies</b>	<b>Required Skills and Competencies:</b> <ul style="list-style-type: none"><li>Profound understanding of Agri-commodity value chain &amp; market determinants.</li></ul>



	<ul style="list-style-type: none"><li>• Knowledge &amp; experience of statutory compliance management in FPOs.</li><li>• Fluency in both oral and written communication in English &amp; Local Language</li><li>• Planning-strategizing-operationalizing.</li><li>• Communication-problem solving-decision making-leadership.</li><li>• Negotiation-liaison</li><li>• Networking &amp; team building</li><li>• Capital Budgeting-forecasting-management</li><li>• Data analysis-evidence building-reporting</li><li>• Command over MS office, Tally &amp; ERP system.</li></ul>
Place of posting/Location	Different blocks and districts of Madhya Pradesh
Proposed Salary range	Salary will be negotiable commensurate with the person's qualifications and experience
Nature of job	One-year contractual position, extendable based on performance and project continuity.
Last date of Application	20 <sup>th</sup> February 2026
For any queries write to	<a href="mailto:bhopal@pradan.net">bhopal@pradan.net</a>
Preference	The position requires regular travel to villages — candidates owning a two-wheeler and a valid license will be given preference
Insert Google Form link for pulling CVs	<a href="https://docs.google.com/forms/d/e/1FAIpQLSeB22sPoFtqRE1E_EQ39vdV3LEgtJ1H_dziHGZNC-1Wd6iplA/viewform?usp=dialog">https://docs.google.com/forms/d/e/1FAIpQLSeB22sPoFtqRE1E_EQ39vdV3LEgtJ1H_dziHGZNC-1Wd6iplA/viewform?usp=dialog</a>