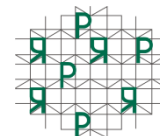


Job Announcement Form
Professional Assistance for Development Action (PRADAN)

Title of position offered	Coordinator: FPO Value Chain Development
Number of Vacancies	05
Roles and Responsibilities:	<ul style="list-style-type: none"> ● Engage with Farmer Producer Organizations (FPOs) in the region to establish market linkages for farm produce, supporting these FPOs to attain an average annual turnover of at-least INR 2 Cr. ● Strategizing and engaging around business volumes set in by FPO. ● Establish & oversee the operations of retail business. ● Foster connections of FPOs with major distant markets/mandi players to enable bulk sales of raw produce as set in annually. ● Ensure price transparency, and support logistical arrangements. ● Identify and establish B2B, retails and other business opportunities for value-added products developed by FPOs/FPCs. ● Prepare a business development proposal and detailed road maps for mobilizing resources and its management. ● Ensuring achievement of farm productivity standards of the farmers. ● Setting systems for input procurement and distribution, output aggregation, and training farmers on primary processing such as grading, sorting, and packaging. ● Establishing system and processes for updating MIS and accounts, statutory audits, and finance management. ● Facilitating process and develop systems for regular board meeting, statutory compliance and other governance procedures duly following the best practices. ● Presenting the progress in relevant forums. ● Any other responsibilities as may be deemed necessary for the role.
Eligibility criteria	Qualifications and Experience: <ul style="list-style-type: none"> ● BSC / MSc Agriculture / Agro-forestry or Allied, MBA in Agribusiness/Rural Management / Rural Development or Equivalent from a recognized University/ Institute. ● Minimum 3+ years of relevant experience in Agri. Marketing/ Value chain Development / Business Development/ management and working with FPOs/ Large scale Farmers Groups or SHGs Program etc. Experience of working with women's groups will be preferred.
Skills and Competencies	Required Skills and Competencies: <ul style="list-style-type: none"> ● Profound understanding of Agri-commodity value chain & market determinants.



	<ul style="list-style-type: none"> ● Knowledge & experience of statutory compliance management in FPOs. ● Fluency in both oral and written communication in English & Local Language ● Planning-strategizing-operationalizing. ● Communication-problem solving-decision making-leadership. ● Negotiation-liaison ● Networking & team building ● Capital Budgeting-forecasting-management ● Data analysis-evidence building-reporting ● Command over MS office, Tally & ERP system.
Place of posting/Location	Different blocks and districts of Madhya Pradesh
Proposed Salary range	Salary will be negotiable commensurate with the person's qualifications and experience
Nature of job	One-year contractual position, extendable based on performance and project continuity.
Last date of Application	20 th February 2026
For any queries write to	bhopal@pradan.net
Preference	The position requires regular travel to villages — candidates owning a two-wheeler and a valid license will be given preference
Insert Google Form link for pulling CVs	https://docs.google.com/forms/d/e/1FAIpQLSeB22sPoFtqRE1E_EQ39vdV3LEqtJ1H_dziHGZNC-1Wd6iplA/viewform?usp=dialog