PRADAN’s Response to COVID-19 Crisis

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Persistently increasing influx of migrant workers towards their home towns/villages

With Hatias / Mandis all closed, there’s no cash income for rural poor

Safeguarding health and well-being of residents as well as migrants workers at large scale

Difficulty in procuring food material / safety essentials, while trying to ensure zero hunger

No transportation facilities available to ferry essential items from cities to villages

Facilitating COVID tests, preparing quarantine homes, and minimizing instances of mortality

As the COVID-19 crisis unfolds, it is bringing forth some unprecedented challenges for communities living across remotest and poorest rural pockets of India.
In the near future, certain issues and challenges are anticipated to give rise to some grave concerns as an aftermath of COVID-19 crisis. These challenges include:

- **For Communities**
  - With no crop harvesting as of now, there's no security of future income.
  - Lack of investment for Kharif season cropping as no income is being generated currently.

- **For CSOs**
  - Ensuring livelihood and limiting distress migration of vulnerable communities once the crisis is over.
  - Future action planning and remodeled interventions CSOs may require as aftermath of COVID-19.

- **Uncertainty & duration of lockdown and COVID-19 crisis**
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These issues will require attention and solutions to ensure the well-being and stability of communities and organizations alike.
PRADAN’s Prompt Response to COVID-19 Pandemic

PRADAN promptly initiated response towards global pandemic of COVID-19 and undertook various initiatives to contain the spread and minimize the damage, especially across remote rural pockets of India.

1. Awareness Drives
2. Community Kitchen
3. Food-grain/Ration Distribution
4. Capacity Building of Volunteers
5. Surveillance for Early Identification
6. Convergence with Government/Local Administration/CSOs
7. Mobilizing Safety Essentials (e.g. Masks, Disinfectants, Soaps, etc.)
8. Testing/ Quarantine Facilities at Panchayat Level for Migrant Workers

Image Credit: Alissa eckert, dan higgins/CDC
PRADAN teams are working tirelessly for: welfare of vulnerable communities across rural remote pockets of India; to tackle COVID-19 pandemic; and ensure that everyone remains healthy and no one sleeps on an empty stomach.

Tackling COVID-19: Snippets from Jharkhand

Awareness generation with Federation Leaders around CORONA, its effect and Care to be taken...... There was some video show, discussion, picture show and practice hand wash regularly......

Distribution of some amount of ration to the selected families (Selected by federation leaders looking at vulnerability condition). In this we are giving 15kg Rice, 1kg Pulse, 1kg Salt, 500ml Mustard Oil, 50gm Turmeric Powder and Soap for hand wash.

Awareness generation in village level around CORONA, its effect and Care to be taken...... There was some discussion, picture show and practice hand wash regularly......
Tackling COVID-19: Snippets from Various PRADAN Locations (1/2)

‘Sarai’ leaf masks (Bastar, Chhattisgarh)

Online Collaboration (Basia, Jharkhand)

Making Reusable Masks (Bastar, Chhattisgarh)
Tackling COVID-19: Snippets from Various PRADAN Locations (2/2)

Herbal sanitizer making (Narayanganj, MP)

Quarantine Home at GP Level (Dhamtari, Chhattisgarh)

Mask-making & distribution (Narayanganj, MP)
Tackling COVID-19: Helping Displaced Migrant Workers

बेंगलुरु में फंसे चक्रधरपुर के मजदूर
राउरकेला अंतर्गत बालुघाट गांव में एलएंडटी कर्पोरेटी और बेंगलुरु के जेएमसी प्रोजेक्ट लिमिटेड में चक्रधरपुर के भरनिया पंचayat के कई मजदूरों फंसे हुए हैं। इन्हें खाने-पीने की भी समस्या हो रही है। इसकी सूचना मिलने पर प्रदान संस्था के लोगों ने उनसे संपर्क कर आल इंडिया स्टूडेंट्स एसोसिएशन की मदद से उनका राशन और सहायता पहुंचाई गई है।
Tackling COVID-19: Convergence to Support Ultra Poor Families

PRADAN’s Chakradharpur team join hands with block administration, PRI, local leaders and VOs to fight against COVID-19, facilitate identification of ultra poor families across villages, and provide them ration & access to pension fund.
Tackling COVID-19: Knowledge Platform ‘Sampark.Net’

In these unprecedented times, we’re in dire need to come together, collaborate, and join forces to defeat the COVID-19 pandemic

To tackle the COVID-19 crisis in a holistic and collaborative manner, PRADAN has set-up a ‘Knowledge Exchange Platform’ as a one-stop-solution for information updates, collaboration, queries, and expert opinion

1. Facilitate learning
2. Knowledge sharing
3. Showcase best practices
4. Government advisory updates
5. FAQs & address queries
6. Receive expert guidance
Our donors’ support is safeguarding lives and ensuring zero hunger at the grassroots’ level during COVID-19 crisis.
Despite the best efforts of our government, some issues may remain unaddressed; CSOs have a major role to play and bridge any existing gaps in terms of extending support to the government and facilitate the last mile reach.

Some rural community members may not have any of these linkages:

- Jan-Dhan Account
- Ration Card
- Adhaar Card
- MGNREG Enrollment

Complementing Government Efforts:

- Government/Administration
- CSO Network
- Donors Support
- Volunteer Network
- Community Efforts

Our Call for Collaboration & Support:

- PRADAN Volunteer Network
- CSO Network
- Government/Administration
- Donors Support
- Community Efforts

PRADAN’s Target Out-Reach:

114 Blocks spread across 36 Districts
(Each block is anticipated to comprise ~1000 Vulnerable Families who lack documents to avail government facilities of PDS and other entitlements & provisions)

To support every such family, create mass awareness across blocks, minimize occurrence of COVID-19 incidents, and ensure zero hunger, we’ll require ~INR 15 Crore.
Chahey jitna lamba safar ho,
Chahey jitni kathin dagger ho,
#JeetengeHum
#जीतेंगे हम