



# PRADAN's Response to COVID-19 Crisis

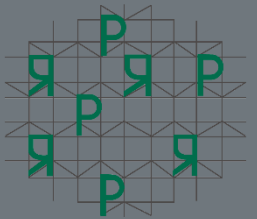


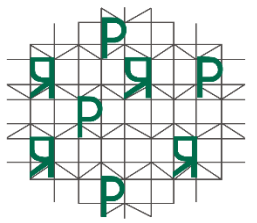
#JeetengeHum

#जीतेंगे हम

प्रदान  
Pradan

PROFESSIONAL ASSISTANCE  
FOR DEVELOPMENT ACTION

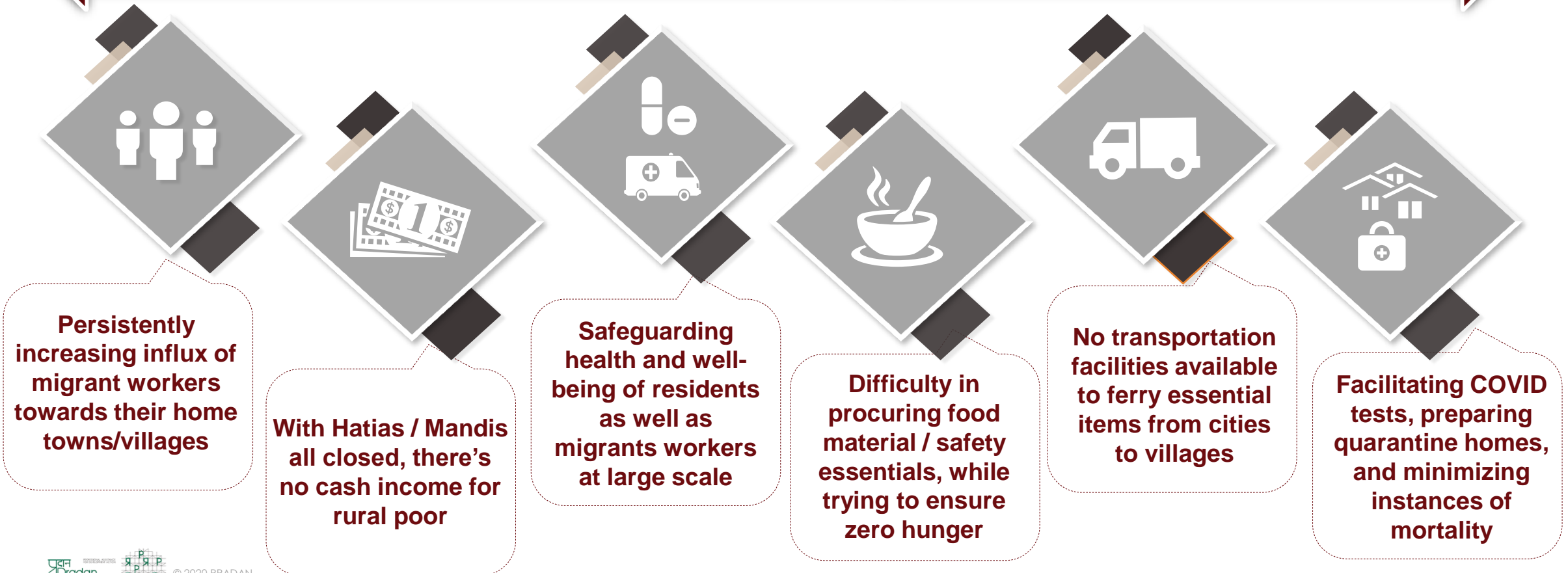




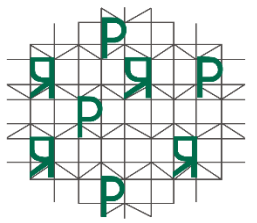
# Issues & Challenges Identified (1/2)

*As the COVID-19 crisis unfolds, it is bringing forth some unprecedented challenges for communities living across remotest and poorest rural pockets of India*

## Immediate Challenges





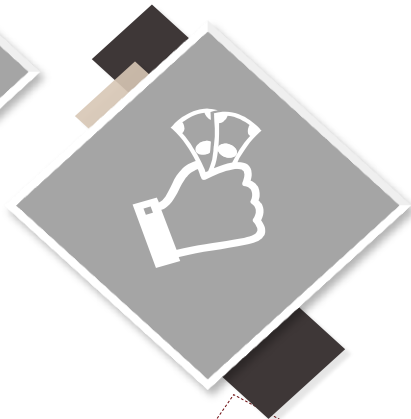
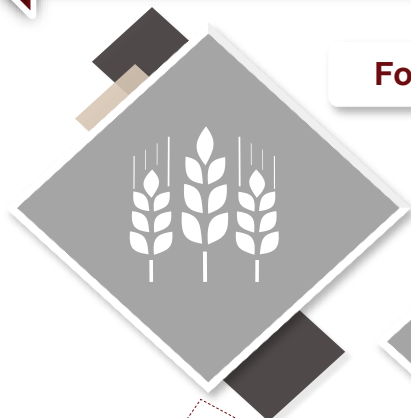


# Issues & Challenges Identified (2/2)

*There are certain issues and challenges which are lurking in the near future and are anticipated to give rise to some grave concerns as an aftermath of COVID-19 crisis*

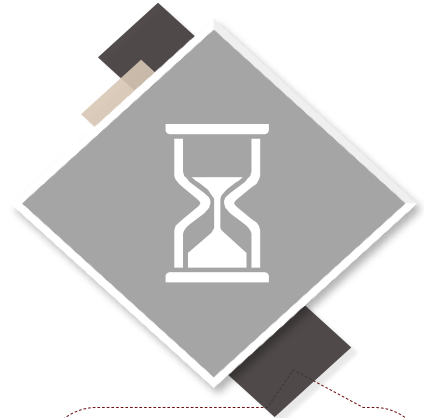


For Communities



With no crop harvesting as of now, there's no security of future income

Lack of investment for Kharif season cropping as no income is being generated currently

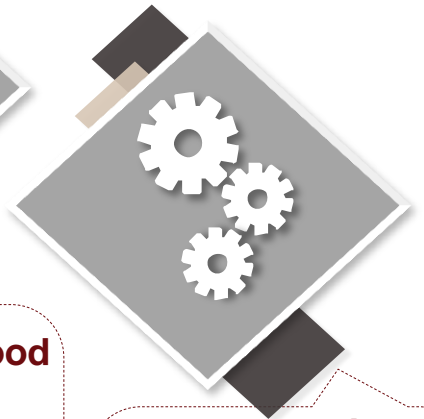


Uncertainty & duration of lockdown and COVID-19 crisis

For CSOs

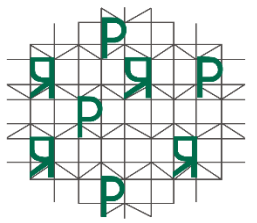


Ensuring livelihood and limiting distress migration of vulnerable communities once the crisis is over



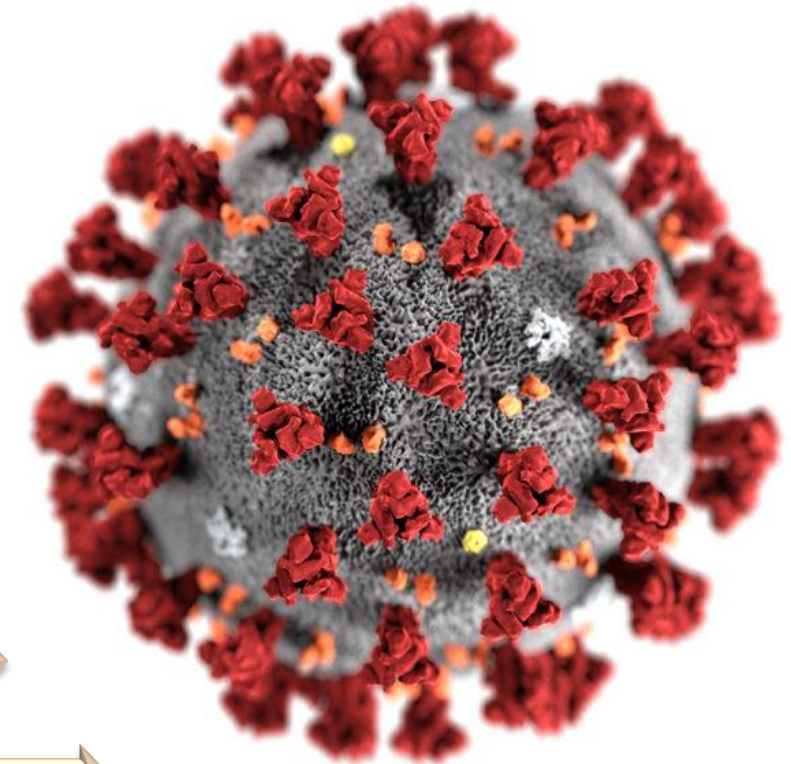
Future action planning and remodeled interventions CSOs may require as aftermath of COVID-19





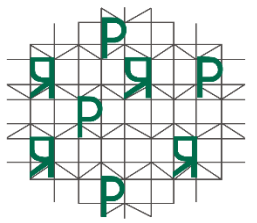
# PRADAN's Prompt Response to COVID-19 Pandemic

*PRADAN promptly initiated response towards global pandemic of COVID-19 and undertook various initiatives to contain the spread and minimize the damage, especially across remote rural pockets of India*



*Image Credit: Alissa eckert, dan higgins/CDC*





# Tackling COVID-19: Snippets from Jharkhand

**PRADAN teams are working tirelessly for: welfare of vulnerable communities across rural remote pockets of India; to tackle COVID-19 pandemic; and ensure that everyone remains healthy and no one sleeps on an empty stomach**



Awareness generation with Federation Leaders around CORONA, its effect and Care to be taken..... There was some video show, discussion, picture show and practice hand wash regularly.....



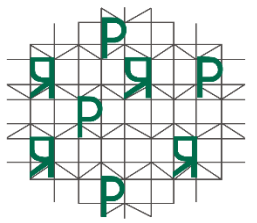
*Distribution of some amount of ration to the selected families (Selected by federation leaders looking at vulnerability condition). In this we are giving 15kg Rice, 1kg Pulse, 1kg Salt, 500ml Mustard Oil, 50gm Turmeric Powder and Soap for hand wash.*



Awareness generation in village level around CORONA, its effect and Care to be taken..... There was some discussion, picture show and practice hand wash regularly.....







# Tackling COVID-19: Snippets from Various PRADAN Locations (1/2)



‘Sarai’ leaf masks  
(Bastar, Chhattisgarh)

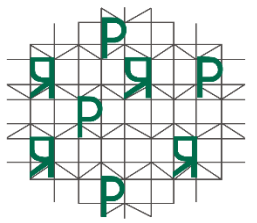


Online Collaboration  
(Basia, Jharkhand)



Making Reusable Masks  
(Bastar, Chhattisgarh)





## Tackling COVID-19: Snippets from Various PRADAN Locations (2/2)



Herbal sanitizer making  
(Narayanganj, MP)

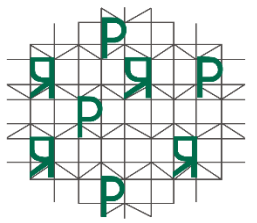


Quarantine Home at GP Level  
(Dhamtari, Chhattisgarh)



Mask-making & distribution  
(Narayanganj, MP)





# Tackling COVID-19: Helping Displaced Migrant Workers



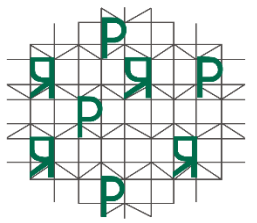
जागरण

कोरोना वायरस

बेंगलुरु में फंसे चक्रधरपुर के मजदूर  
राउरकेला अंतर्गत बालुघाट गांव में एलएंडटी कंपनी  
और बेंगलुरु के जेएमसी प्रोजेक्ट लिमिटेड में  
चक्रधरपुर के भरनिया पंचायत के कई मजदूर फंसे  
हुए हैं। इन्हें खाने-पीने की भी समस्या हो रही है।  
इसकी सूचना मिलने पर प्रदान संस्था के लोगों ने  
उनसे संपर्क कर आल इंडिया स्टूडेंट्स एसोसिएशन  
की मदद से उनतक राशन और सहायता पहुंचाई गई  
है।



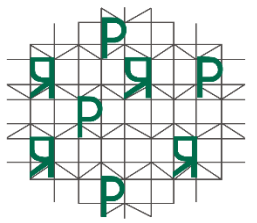




# Tackling COVID-19: Convergence to Support Ultra Poor Families

*PRADAN's Chakradharpur team join hands with block administration, PRI, local leaders and VO's to fight against COVID-19, facilitate identification of ultra poor families across villages, and provide them ration & access to pension fund*

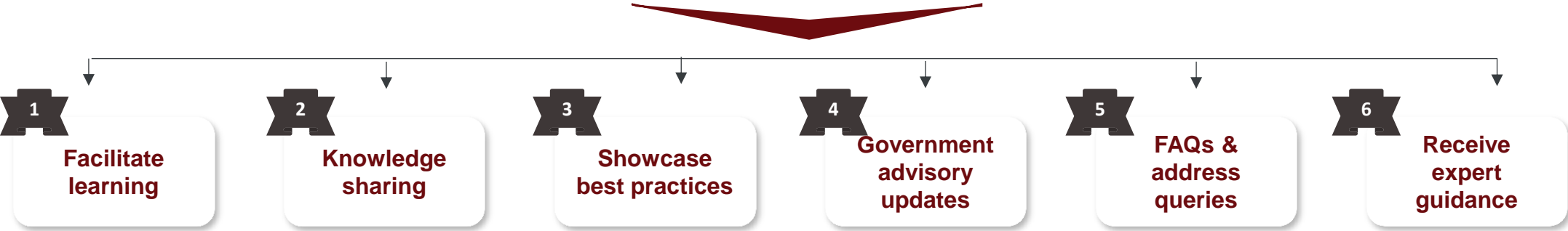




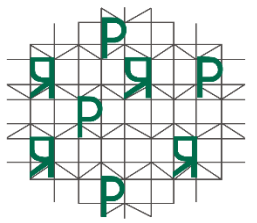
# Tackling COVID-19: Knowledge Platform ‘Sampark.Net’

*In these unprecedented times, we’re in dire need to come together, collaborate, and join forces to defeat the COVID-19 pandemic*

To tackle the COVID-19 crisis in a holistic and collaborative manner, PRADAN has set-up a ‘Knowledge Exchange Platform’ as a one-stop-solution for information updates, collaboration, queries, and expert opinion







# Gratitude & Thanks To Our Donors & Supporters

*Our donors' support is safeguarding lives and ensuring zero hunger at the grassroots' level during COVID-19 crisis*



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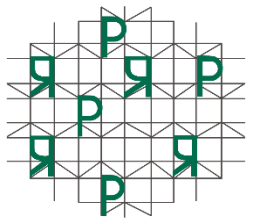
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# Our Call for Collaboration & Support

*Despite the best efforts of our government, some issues may remain unaddressed; CSOs have a major role to play and bridge any existing gaps in terms of extending support to the government and facilitate the last mile reach*

## Issues at Grassroot Level



Some rural community members may not have any of these linkages

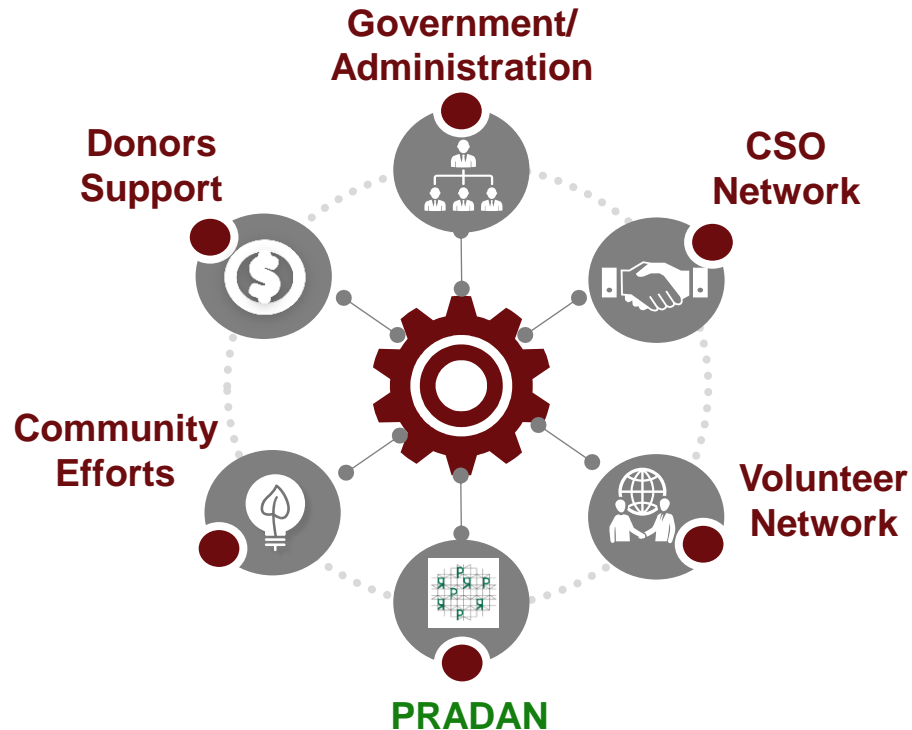
Jan-Dhan Account

Ration Card

Adhaar Card

MGNREG Enrollment

## Complementing Government Efforts



## PRADAN's Target Out-Reach



**114 Blocks** spread across **36 Districts**

(Each block is anticipated to comprise **~1000 Vulnerable Families** who lack documents to avail government facilities of PDS and other entitlements & provisions)

To support every such family, create mass awareness across blocks, minimize occurrence of COVID-19 incidents, and ensure zero hunger, we'll require **~INR 15 Crore**



**Chahey jitna lamba safar ho,  
Chahey jitni kathin dagar ho,  
#JeetengeHum**

**#जीतेंगे हम**

Connect & Collaborate with us



प्रदान  
Pradan

PROFESSIONAL ASSISTANCE  
FOR DEVELOPMENT ACTION

