अमिताभ कांत
Amitabh Kant
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Chief Executive Officer

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April 17, 2020

Dear Friend,

In continuation of my earlier letters sent to you in connection with outbreak of COVID-19, I take this opportunity to put on record the efforts made by you all including CSOs/NGOs, States/UTs and District administrations. Without your exemplary efforts the situation would have been much worse in comparison to what it is today. I sincerely appreciate the work done by you all to combat the menace of COVID-19.

Recently, NITI Aayog has come across the work done by two CSO; viz. *Rambhau Mhalgi Prabodhini, Mumbai and Connecting Dream Foundation, Delhi* who have come together to launch a ***platform for establishing a hassle free connect between help seekers and help givers*** in these challenging situations. The platform called **'India Cowin Action Network (I-CAN)'** takes help of Google maps to locate 'help seekers' and 'help givers' and thus connect them to locally resolve COVID-19 issues. It gives an opportunity to volunteers to help while being at home and be a 'Co-Win warrior' in India's war against COVID-19. Copy of presentation made by them in NITI Aayog is attached for your ready reference (Annexure-I).

I take this opportunity to appeal to all CSOs/NGOs as well as State and District Administration to come forward and partner in this initiative. You can visit https://cowinactionnetwork.in. and register yourself as partner of I-CAN. Your strong local network and I-CAN platform together can play a great role in providing resources to those who need. Highlights of I-CAN platform are also enclosed at Annexure-II.

I am confident that with the joint efforts of "Cowin Warriors", "Help Givers" and "Help Seekers", we can definitely win this battle against COVID-19.

I wish you all the best in your efforts.

Encl: A/a

Warm Regards,

Yours sincerely,

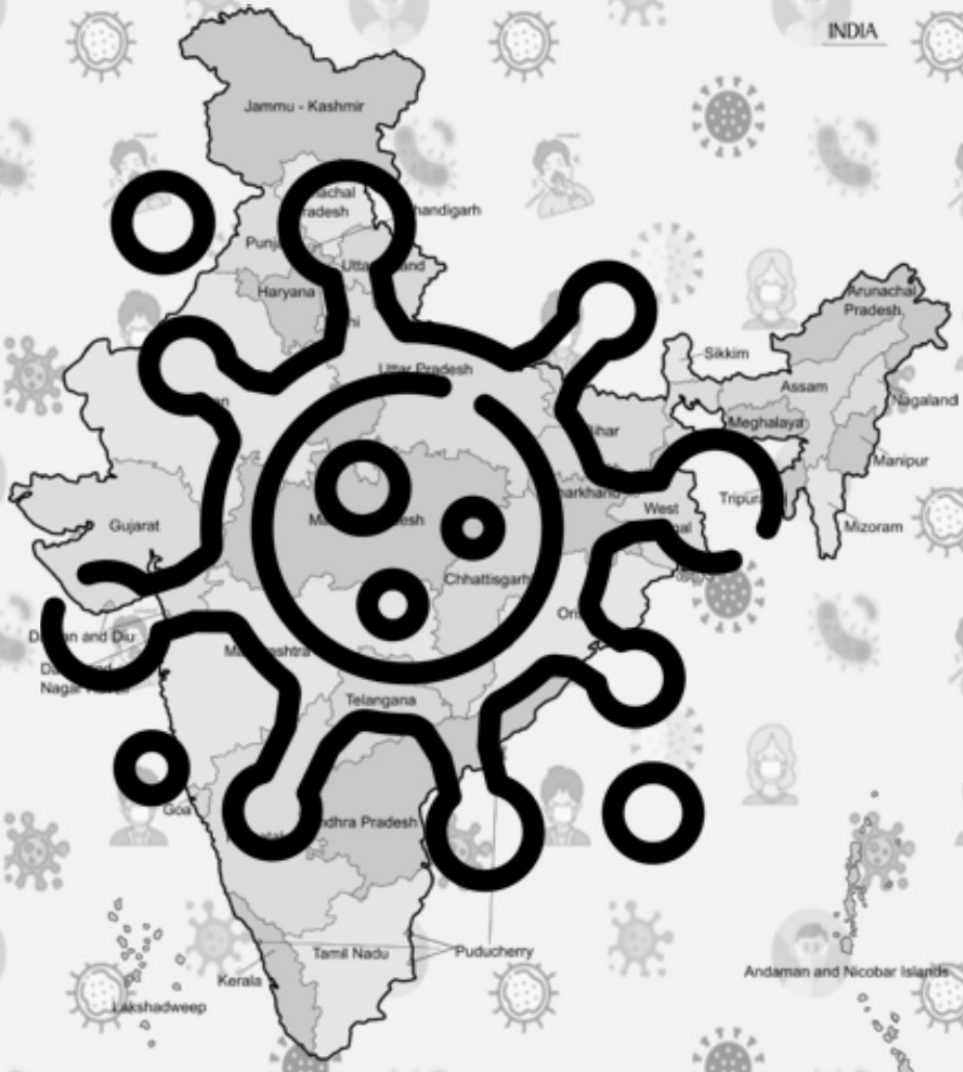
(Amitabh Kant)

All CSOs/NGOs including those taking FCRA Grants.

https://cowinactionnetwork.in

CORONA VIRUS

COVID-19



THIS IS NOT THE ONLY THREAT INDIA IS FACING RIGHT NOW.

https://cowinactionnetwork.in

Across the nation, there is a large population trying very hard to ensure survival for themselves, and their family on a daily basis.

https://cowinactionnetwork.in

Fortunately, help is available.

https://cowinactionnetwork.in

Government bodies, public and private institutions, and many helpful individuals are doing their best to support those in need.

https://cowinactionnetwork.in

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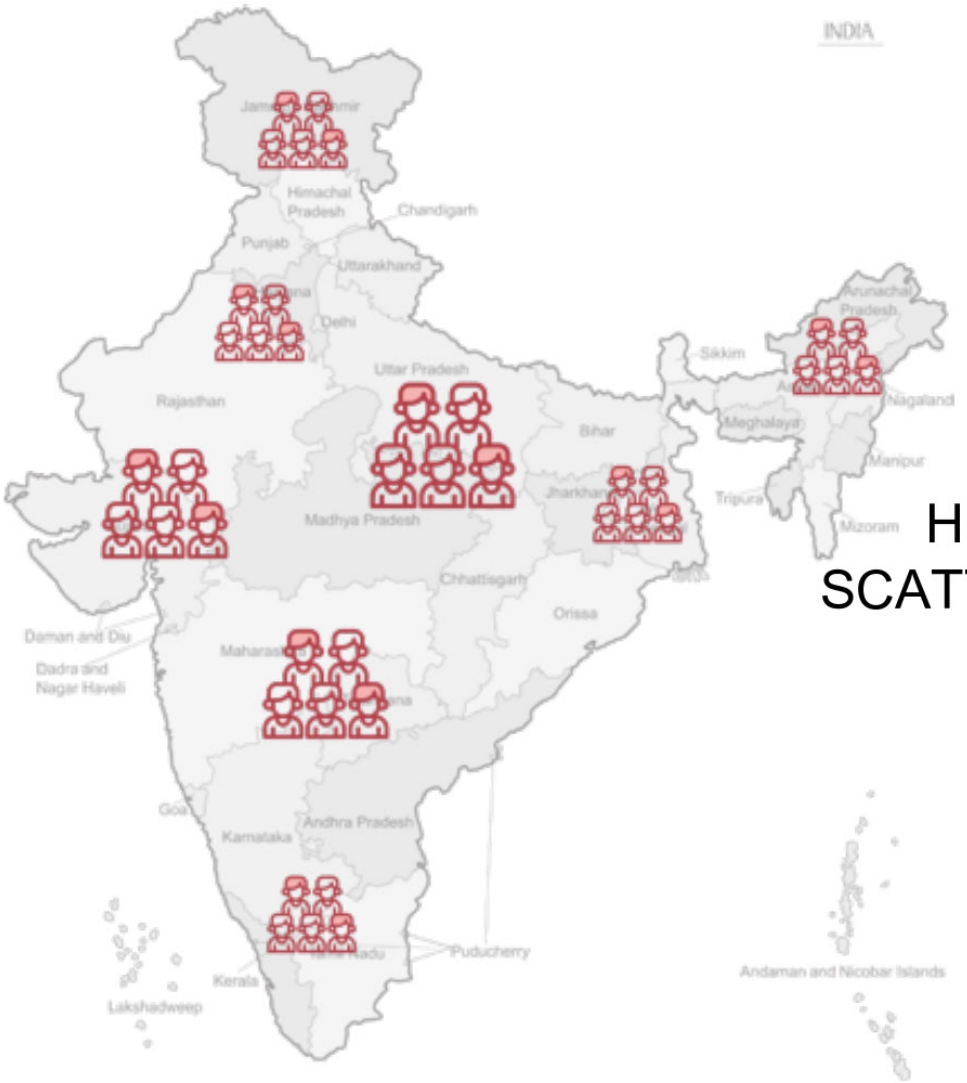
BUT THIS MAY NOT BE ENOUGH, FOR THREE REASONS

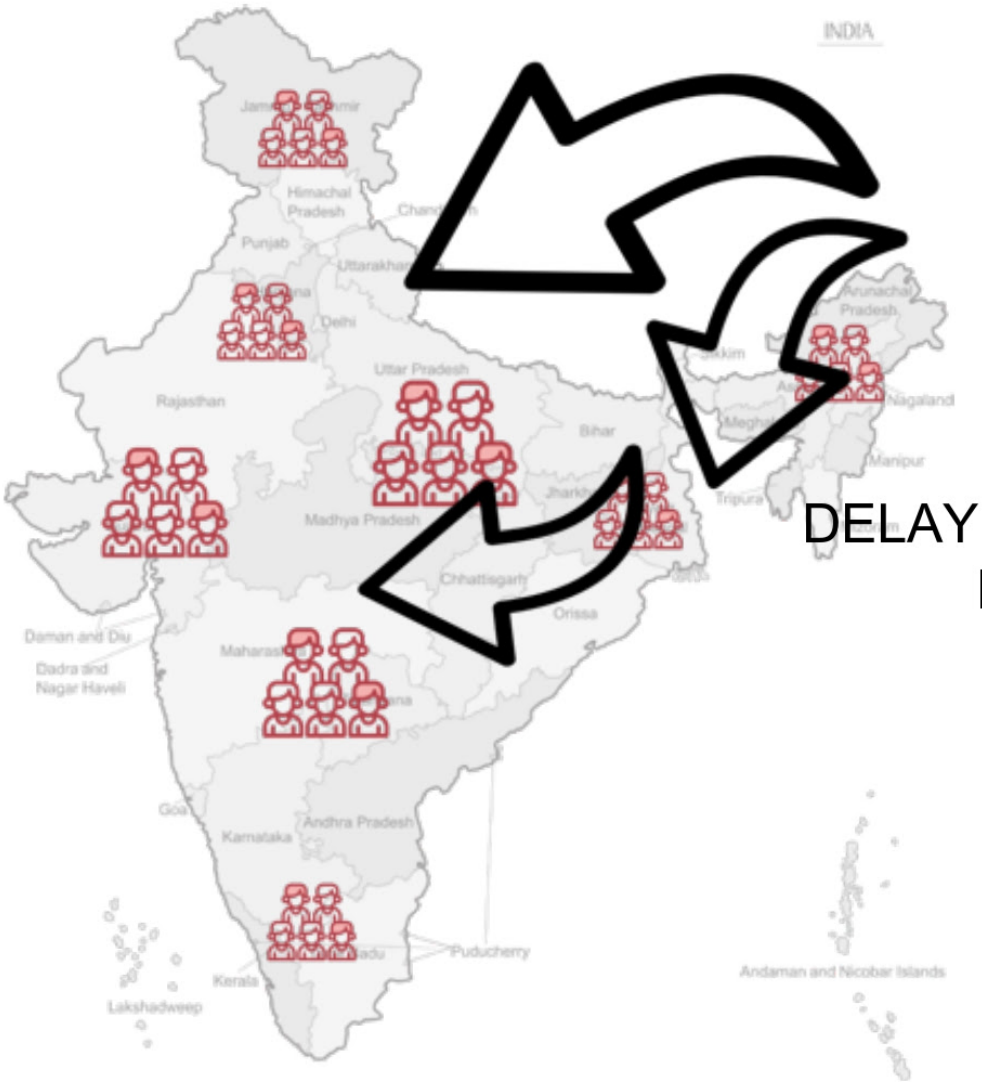
https://cowinactionnetwork.in



HUGE POPULATION,
SCATTERED REMOTELY

FIRST

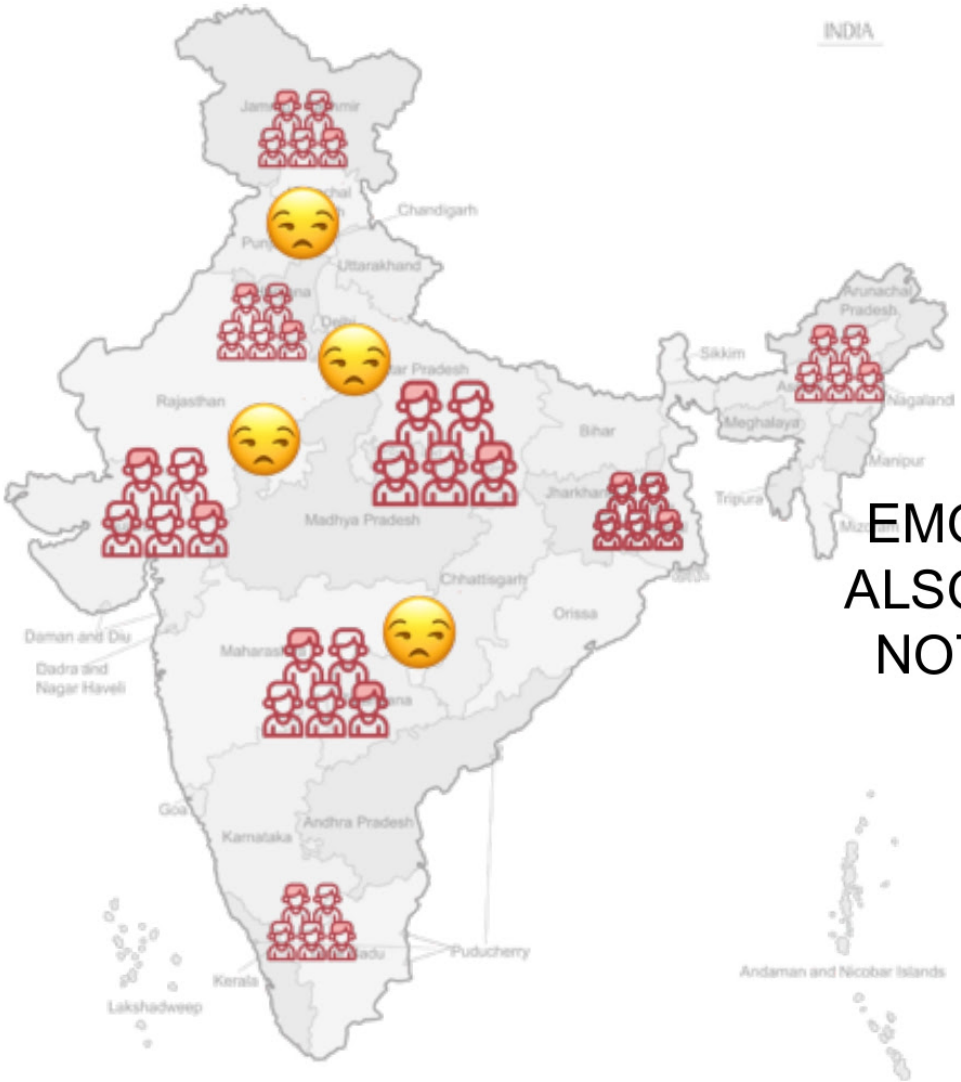
https://cowinactionnetwork.in



DELAY IN SUPPLY CHAIN DUE TO MULTIPLE FACTORS.

SECOND

https://cowinactionnetwork.in



EMOTIONAL SUPPORT ALSO IMPORTANT, BUT NOT VISIBLE MOSTLY.

THIRD

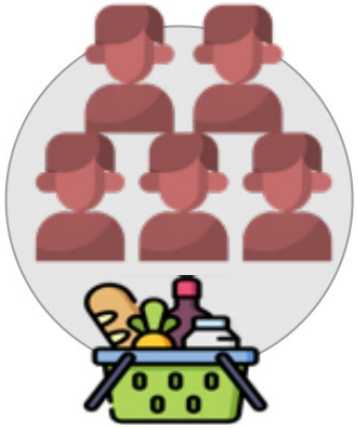
https://cowinactionnetwork.in

1. HUGE POPULATION, SCATTERED REMOTELY
2. DELAY IN SUPPLY CHAIN DUE TO MULTIPLE FACTORS.
3. EMOTIONAL SUPPORT ALSO IMPORTANT, BUT NOT VISIBLE MOSTLY.

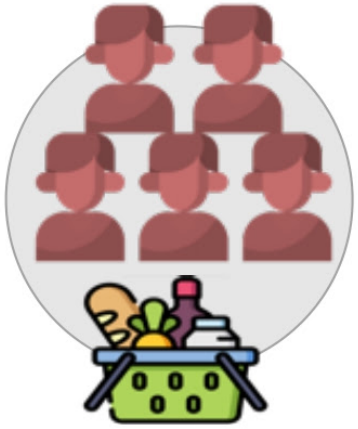
CAN WE DO SOMETHING ABOUT IT?

India CoWin Action Network is fighting this challenge.

https://cowinactionnetwork.in



India Cowin Action Network (I CAN) platform is connecting help-seekers with help-givers in the most effective and efficient manner.



Let us understand how this model works..

How this model works..

First, we geo-code the locations

INDIA CO-WIN ACTION NETWORK

Cowin Warriors

Help Givers – Resources
(संसाधन)

Help Seekers
(जरूरतमंद)

How this model works..

First, we geo-code the locations

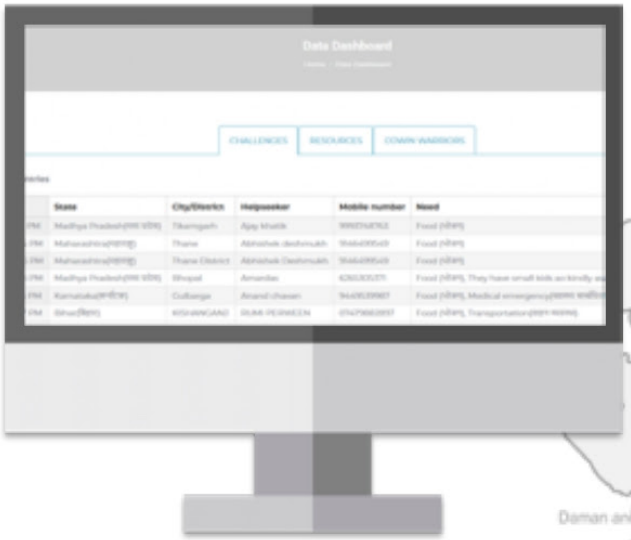
and the result looks like this..

INDIA CO-WIN ACTION NETWORK

How this model works..

First, we geo-code the locations

Next, our warriors connect help-seeker with help-givers



and a backend system helps this connect.

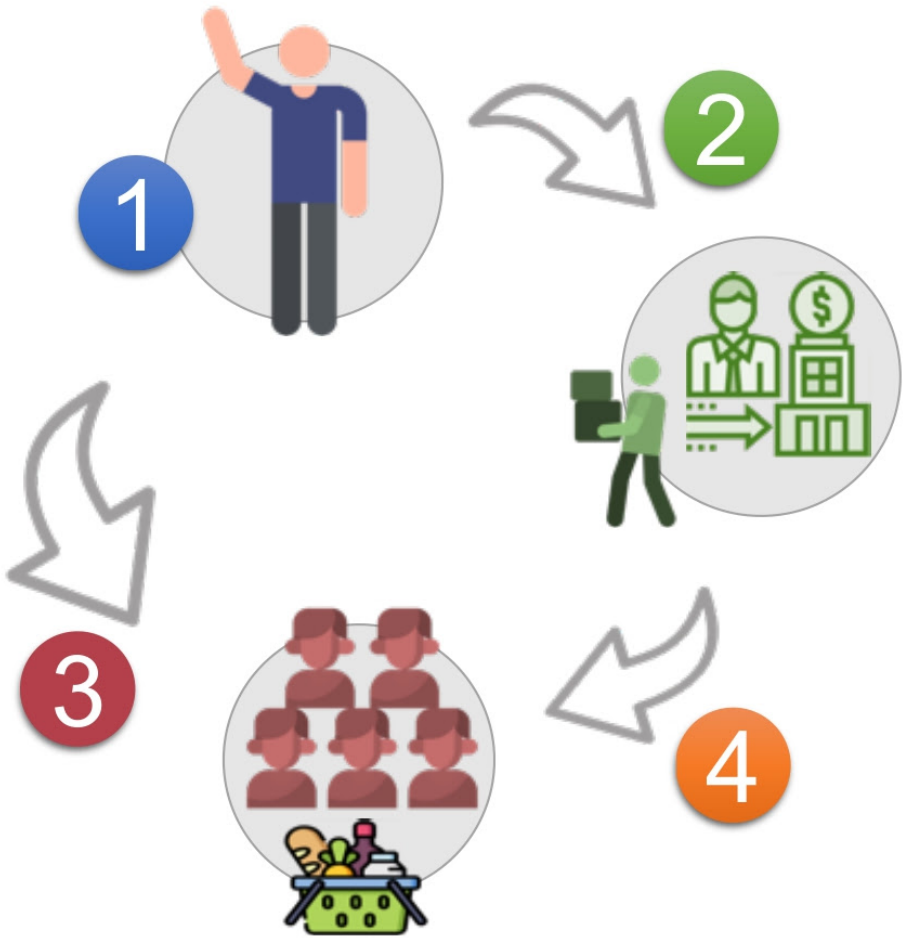
How this model works..

First, we geo-code the locations

Next, our warriors connect help-seeker with help-givers

NGO's can help.

1. Become ICAN Partner
2. Identify Needs of Community
3. Locate help-seekers
4. Connect help-seekers with help-givers



Steps to..

Become an NGO Partner

1) Go to cowinactionnetwork.in
2) Click on REGISTRATION (top right)
3) Fill out the form ‘NGO/Partner Registration Form’ with correct details, and submit
4) Our Team representative will reach out to you.

Join India CoWin Action Network

in fighting this challenge.

For Details Contact -

Dr Simi Mishra – +91-7838320006
Shailesh Gokhale - +91-8850916817

INDIA COWIN ACTION NETWORK

COWINACTIONNETWORK.IN

Initiiative of AIC- Rambhau Mhalgi Prabodhini and Connecting Dreams Foundation

HIGHLIGHTS OF ICAN PLATFORM

- Lead from Home - Our Cowin warriors are leading from home to solve the challenges of the community and fighting the war against Corona
- Geotagging based technology platform - the geographical location of Helpseeker and Helpgivers are mapped which enables the creation of the hyperlocal ecosystem.
- Wide Reach - More than 3000 Cowin Warriors (Volunteers) from 25 states joined in 15 days.
- Faster Resolution of Problems - Auto escalation of problems and Ticketing System ensures faster resolution of problems.
- Numbers achieved so far - - ~2500 Needs solved impacting more than 35000 people
- Helpline Number - Helpline number 8525126126 launched for a wider reach and collecting needs from remotest and rural areas.
- Mental Health - Pool of counselors from different states are supporting people in managing their mental health
- State and District level Dashboards - State and district level dashboards to map challenges in all districts of India.
- ICAN conversations - Regular live virtual meetups with experts ensures citizen active engagement